

EXHIBITION FACTS

Exhibition Name: **ZAK Interior & Exterior Expo 2012**

Venue: **HALL No: E, Codissia Trade Centre, Coimbatore**

Exhibition Dates:

Sep 6 (Thursday) to Sep 9 (Sunday), 2012

Inauguration: **Sep 6, 2012 (Thursday) : 1000 hrs**

Hours of Exhibition: **Sep 6, 2012 (Thursday) to Sep 9, 2012 (Sunday) : 1000 hrs - 2000 hrs**

Move-In Timings:

For Heavy Exhibits : after 18.00 hrs on Sep 5, 2012 (Wednesday)

For Normal Exhibits : after 22.00 hrs on Sep 5, 2012 (Wednesday)

Minimum area to be booked: **6 square meters**

For each 6 sqm booth, the exhibitor receives the following as complimentary: **Octonorm Walls; Carpet; Name Fascia; One Table; Two Chairs; Two Spot Lights; One 5 amp Plug Point**

Last Date for Stall Booking: **Sep 1, 2012**

Organised by:

ZAK Trade Fairs & Exhibitions Pvt. Ltd.,

In Chennai:

**"ZAK TOWERS" No. 49, Veerabadran Street,
Nungambakkam, Chennai - 600034**

Tel: +91-44-42959595 Fax: +91-44-28202728

In Delhi:

**H-5/A, 2nd Floor, Kalkaji Main,
New Delhi - 110019**

Tel: +91-11-26447320 Fax: +91-11-26449010

In Mumbai:

**C-25, Ground Floor, Durian Estate, Goregaon-Mulund Link Road,
Goregaon (E), Mumbai - 400 063.**

Tel: +91-22-42649580/81/82 Fax: +91-22-42649683

E-mail: mktg@zakgroup.com

Website: www.zakgroup.com

for official use:

form no.	
date received	
booked by	



Sep 6 - 9, 2012
Codissia Trade Centre, Coimbatore, India

CONTRACT FORM (please fill in BLOCK letters)

www.zakgroup.com

CONTACT INFORMATION

Company Name:

Title / First Name:

Job Title:

Mobile No.:

Address:

City:

Pincode:

Country:

Tel. No.

Fax No.:

E-mail ID

A Tax Invoice will be raised on the above company name and sent to the above address

BOOTH REQUIREMENTS

Area Required (in sqm)
- min 6 sqm (3 mtr x 2 mtr):

Measurement:

Booth Number
(please provide three preferences):

Please note that the floor plan is not to scale and the organiser reserves right to alter the same.

PAYMENT OPTIONS

50% Advance Payment **MUST** accompany this application form. The Balance Payment **MUST** be made on or before **Sep 1, 2012**. If the payment is made by cheque please issue the cheque on "**ZAK TRADE FAIRS & EXHIBITIONS PVT. LTD.**". If the payment is made by TT / Wire Transfer, the beneficiary details are: **Bank Name:** Standard Chartered Bank, **Address:** 59, G.N. Chetty Road, T. Nagar, Chennai - 600017 **A/C No:** 436-0-501710-1 **Swift Code:** SCBLINBBXXX **MICR No:** 600036008 **RTGS No.** SCBL0036083

Rate per sqm: Rs. 6500

Offered Rate per sqm: _____

Total Cost of the Booth: _____

Add: Service Tax
@ 10.30% _____

Total Amount
(incl. Service Tax): _____

Advance Amount 50%: _____

Cheque Number: _____ Date: _____ Drawn on: _____

Amount: _____ Amount (in Words): _____

Authorised Signatory Name

Company Stamp

Signature



Please Send the Original to: Asst. Manager
Zak Trade Fairs & Exhibitions Pvt. Ltd.,
"Zak Towers", 49, Veerabadran Street, Nungambakkam, Chennai - 600034
Tel:+91-44-42959595 Fax:+91-44-28202728 Email: mktg@zakgroup.com

RULES & REGULATIONS

1. Compliance with Terms and Conditions

- 1.1. Zak Trade Fairs & Exhibitions Pvt. Ltd., ("Company") and its designated servants or agents reserve the right to alter or add to these Terms and Conditions as may be necessary for compliance with any laws or with any directions given by the Owner/Lessor of the Conference Site, and generally for the efficient running of the Exhibition. The "Exhibitor" includes all employees and/or agents of any company, partnership or individual exhibiting term "Exhibition" shall mean Zak Interior Exterior Expo to be held in HALL No: E, Codissia Trade Centre, Coimbatore, India during Sep 6 - 9, 2012.
- 1.2. The Exhibitor agrees to comply with all directions and legal requirements of all Government bodies and with these terms and conditions during the currency of the Conference

2. Licence to Exhibit

- 2.1. Allotment of space to an exhibitor, which will then constitute a licence to exhibit and not a tenancy, will follow acceptance of an Exhibitor's application for Exhibition Space. The Company reserves the right at any time to alter the size, shape or position of the floor plan as may be necessary for the best interests of the Conference.
- 2.2. Exhibits must fall within the scope of the Exhibition. No other exhibit or products (including demonstration machinery) are to be displayed without prior written consent of the Company.

3. Risk

- 3.1. The Exhibitor uses the premises and its facilities at its own risk.
- 3.2. All property brought on the premises by the Exhibitor shall be at the Exhibitor's risk.

4. Services

- 4.1. The contractual price (unless otherwise stated by the Company) does not include the following:
- connections for electricity, water, gas, waste, compressed air etc;
 - loading and handling equipment and staff;
 - advertising catalogue or handbill;
 - telephones;
 - insurance;
 - dressing of stand
- 4.2. The design of all stands and exhibits and their weight or character is subject to the prior approval of the Company. Their construction, erection and dismantling shall be carried out under the supervision of and subject to conditions laid down by the Company. Any stand considered not to be in the best interests of the Conference may be removed or altered by the Company at the expense of the Exhibitor.

5. Cancellation Policy

- 5.1 The authorisation of the purchase of an exhibition booth is a legally binding agreement and is noncancellable other than by exception agreement with the company. Exception will not be made when the exhibitor is placed in receivership, under administration or other applicable court order.

6. Exhibitor's Obligations

- 6.1. The Exhibitor is at all times during the Exhibition:
- required to keep their stand open to view and properly staffed by competent representatives;
 - responsible for the maintenance of their stand and display space in a clean and tidy condition;
 - required to display any business only from their display space and to keep passageways in front of their display space free from obstruction;
 - prohibited from disposing of or parting with stock on display for cash payment (including food, drink, tobacco or promotion aids), unless prior written consent is obtained from the Company;
 - prohibited from holding or allowing to be held at auction, lottery, game of chance or sideshow;
 - prohibited from sublicensing, sharing or parting with possession of their display space;
 - prohibited from operating any type of machinery or equipment at a sound level which because of its loudness, is likely to cause nuisance or annoyance to neighbouring Exhibitors or visitors;
 - prohibited from doing anything which, in the opinion of the company may bring discredit upon the Conference.
- 6.2. The Exhibitor undertakes to have their display space ready, with all exhibits available for display and completed by the time specified by the Company preceding the opening of the Exhibition. Should the balance of costs due to the Company not have been paid, the Exhibitor will not be permitted to occupy their stand, and will forfeit to the Company all their rights under this Agreement and the Company shall be entitled to take possession and use the space for their own purposes and may allot the space to another Exhibitor.

7. Signs, Posters and Attachments

- 7.1. The Exhibitor shall not permit any of the following without the prior written consent of the Company.
- fastening of nails, hooks, adhesive fastenings, tacks or screws;

- attachment of signs, posters or any advertising/promotional material outside the premises utilised by the event;
- any other fastening or attachment tending to injure or deface the premises.

8. Broadcast, Recording and Advertising Rights

- No recording or broadcast of the Exhibition shall take place without the prior approval of the Company and shall take place on such terms and conditions as the Company may specify.
- All advertising, publicity and promotional material whether printed, manufactured or broadcast must be approved by the Company prior to its release.
- All commercial photography and video must be approved by the Company.

9. Objectionable Uses or Persons

- Any use of the premises which is in violation of any laws shall be a violation of this Agreement and shall be grounds for immediate termination.
- Any person, whose conduct is objectionable, disorderly or disruptive to the premises, or in violation of any law, shall be refused entrance or shall be immediately ejected from the premises.
- The Company reserves the right to refuse any person admission to the Exhibition without assigning any reason. It is the responsibility of the Exhibitor to see that passes which, on request will be supplied to their staff, are not misused or lent to other persons.

10. Copyrights and Proprietary Material

- The Exhibitor shall obtain all necessary licences and shall pay all costs and fees arising from the use of copyrighted materials, or any other property subject to any trademarks, patent or other proprietary rights, which is used or incorporated in the Conference.
- The Exhibitor shall indemnify the Company for any loss whatsoever from the use of any such material.

11. Breach of Exhibitor's Covenants

- 11.1. Following acceptance by the Company of the Exhibitor's application for display space, should the Exhibitor be then unable or unwilling to perform their part of the Agreement, or fail to comply with these Terms and Conditions, or otherwise breach the Agreement, the Company may retain the deposits paid as liquidated damages in reimbursement of management costs and other fees and expenses incurred by the Company. The Exhibitor shall thereafter be prohibited from occupying their display space and stand and shall immediately remove the exhibits from the Conference site in accordance with the Company's directions.

12. Indemnity and Insurance

- The Exhibitor shall indemnify and keep indemnified the Company against all actions, liabilities, proceedings, claims, costs and expenses which the Company may suffer, incur or sustain in connection with or arising in any way whatsoever out of the use of the premises by the Exhibitor.
- All goods held on site remain the responsibility of the exhibitor. The Company is not responsible for loss or theft from the exhibition.

13. Force Majeure

- 13.1. If the holding of the Exhibition or the Company's obligations to the Exhibitor are delayed, prevented, postponed or rendered impractical or abandoned by reason of fire, storm, lightning, national emergency, labour dispute, strike, lockout, civil disturbances, explosion, inevitable accident or any cause not within the control of the Company whether of the same sort or not, or the Conference site becomes whole or partially unavailable for the holding of the Exhibition, the Company may elect to terminate immediately without liability whatsoever for any expenditure or liability or loss, including consequential loss incurred by the Exhibitor.
- 13.2. If this Agreement is terminated pursuant to clause 12.1, the Company shall be entitled to retain any money paid to it to the date of termination by the Exhibitor.

14. P.A. System

- 14.1. The Company will manage the official P.A. System – no other P.A. Systems are to be used.

15. Deliveries to Exhibition

- 15.1. The Company will not take delivery of any goods, packages or other material on behalf of an Exhibitor nor will the company accept responsibility for any items of delivery or items that have been delivered to the site in the absence of the Exhibitor, his agent or his contractor.

16. Storage

- 16.1. Limited storage will be available at the premises. Exhibitors will be responsible for the removal of packing cases from the Exhibition site. Cartons should not remain on the stand during the Exhibition and should not hinder access in aisle ways or doorways during move-in, move-out or during the Exhibition.

17. Failure by Exhibitors to Appear

- 17.1. Failure to appear at the Conference will be considered a breach of contract and there will be no refund of fees.

Authorised Signatory Name

Company Stamp

Signature



Please Send the Original to: Asst. Manager

Zak Trade Fairs & Exhibitions Pvt. Ltd.,

"Zak Towers", 49, Veerabadran Street, Nungambakkam, Chennai - 600034

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